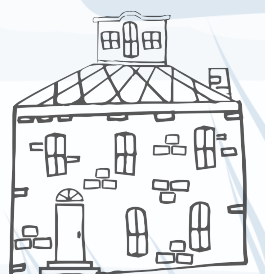


# 12 Benefits of Selling Your Home in the Winter

- #1 - Lower inventory means less competition
- #2 - Winter buyers tend to be more serious than spring/summer buyers
- #3 - New parents are looking to upgrade
- #4 - Employees who are relocating are looking for homes
- #5 - Year end bonuses give buyers extra cash
- #6 - Landscaping and curb appeal are not as critical
- #7 - Show off your home's energy efficiency
- #8 - Demonstrate how cozy and inviting your home can be
- #9 - Be ready for "early bird" spring buyers
- #10 - Buyers planning to move in the spring start looking during winter
- #11 - Real estate agents can give your home greater priority
- #12 - Selling your home during the winter puts you in a great position to buy a new home during the spring



**for more details, scan code  
or visit [bnnrny.com/winter](http://bnnrny.com/winter)**



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Brick Nest Realty is a Licensed Real Estate Broker located in Fredonia, NY